

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Brabender Cox LLC**  
**Attention: Accounts Payable**  
**1218 Grandview Avenue**  
**1st Floor**  
**Pittsburgh, PA 15211**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305449-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Hoekstra / Republican / US	Hoekstra for Senate	

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	305449	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/30/12	07/30/12	M-F 7-9am	7-9am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 8:45 AM M-F 7-9am 7-9am M-F :30 BCPH1209H \$800.00 NM									
5	07/30/12	07/30/12	12n-1p	12-1pm M-F	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 12:41 PM 12n-1p 12-1pm M-F :30 BCPH1209H \$600.00 NM									
9	07/30/12	07/30/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 7:09 PM M-F 7-730p 7-730pm M-F :30 BCPH1209H \$1,100.00 NM									
10	07/30/12	07/30/12	11pm Action News Updat	11-1135pm M-Sun	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 BCPH1209H \$2,200.00 NM									
12	07/30/12	07/30/12	Nightline	1135pm-1205am M	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 11:51 PM Nightline 1135pm-1205am M :30 BCPH1209H \$900.00 NM									

Total Spots **5** Gross Total **\$5,600.00**



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
305449-2	08/05/12	August 2012	07/30/12 - 07/30/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Hoekstra / Republican / US	Hoekstra for Senate		

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$840.00</b>
<u>Net Amount Due</u>	<b>\$4,760.00</b>